

Master Thesis Corporate Venture Capital Portfolio

The Impact of Corporate Venture Capital Corporate Venture Capital Corporate Venture Capital (CVC) Seeking Innovation and Strategic Growth Corporate Venture Capital Handbook of Research on Venture Capital Initiating Successful Corporate Venture Capital Investments The ^AOxford Handbook of Venture Capital The Impact of Corporate Venture Capital The Corporate Venturing Handbook Initiating Successful Corporate Venture Capital Investments The Role of Corporate Venture Capital in Innovation Masters of Corporate Venture Capital Venture Capital 2.0 Corporate venture capital Corporate Venturing The Determinants of Corporate Venture Capital Success Initiating Successful Corporate Venture Capital Investments (Classic Reprint) The Palgrave Encyclopedia of Private Equity The Founder's Investor Choice Venture Capital and the Finance of Innovation Timo B. Poser Kevin McNally Ian MacMillan Karsten Schween Hans Landström Ian C. Yates Douglas Cumming Timo B Poser Dietmar Grichnik Ian Charles Yates Joseph F. Tollington Andrew Romans Program Director of Finance and Law at Duisenberg School of Finance Joseph A McCahery Matthias Schüppen Dado Van Peteghem Paul A. Gompers Ian C. Yates Douglas J. Cumming Alexander G. W. Schröder Andrew Metrick

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this research project was driven by curiosity about the actual impact of corporate venture capital activities on the investing company at the end of 1998 when i developed the idea of analyzing cvc further corporate venturing activities began to increase again after they had gone through two earlier boom and bust cycles at that time i did not envision how large the dimensions of cvc investments would become and how sharp the decrease afterwards would be this latest cycle confirmed my desire to determine the impact of cvc and contribute to the understanding of cvc in theory and management practice this research project was accepted as a dissertation by the promotionsausschuss der wissenschaftlichen hochschule für unternehmensführung whu otto beisheim hochschule in vallendar entitled impact of corporate venture capital on sustainable competitive advantage of the investing firm a resource based approach in june 2002 i want to thank several people who contributed to this research project i

am grateful to prof dr klaus brockhoff and prof dr markus rudolf for their guidance and support i want to thank several interview partners from industry for their time and insights thanks also to nvca evca and asset alternatives inc for the permission to cite corporate venture capital figures

this book addresses the lack of academic and practical research into corporate venturing by examining the role of this activity as both a form of large firm small firm collaboration and as an alternative source of equity finance for small firms these issues are explored through surveys of independent fund managers coporate executives and technology based firm directors

this report examines corporate venture capital cvc as a model of innovation cvc programs in established corporations invest in and partner with entrepreneurial companies by doing so established companies are able to identify and source new emerging technologies from entrepreneurial companies cvcs typically make a financial investment and receive a minority equity stake in an entrepreneurial company cvcs also facilitate investment of in kind resources into portfolio companies in return the parent corporation gains a window on new technologies and strategically complementary companies that could become strategic partners cvcs generally invest with a combination of financial and strategic objectives strategic objectives include leveraging external sources of innovation bringing new ideas and technologies into the company and taking real options on technologies and business models by investing in a wider array of technologies or business directions than the company can pursue itself corporate venture capital may be viewed in the broader context of corporate venturing including both internal and external venturing internal venturing programs go inside the firm and create entrepreneurial ventures from within the corporation external venturing programs go outside the firm and tap external sources of innovation whether through research collaborations with universities strategic alliances with other firms or partnerships with entrepreneurial companies often the firm s internal and external venturing efforts are closely related and interact with each other cvc programs in established corporations face both inward and outward they face outward to build relationships with the entrepreneurial venture community learn about new technology and business directions and make investments that create new strategic opportunities for the corporation they face inward to interact with the firm s r d and business operating units in order to identify operating units interests and priorities cvcs support the corporation s existing businesses by introducing new technologies and partnerships to its operating groups at the same time cvcs help identify technologies and opportunities that fall between or beyond the corporation s existing businesses this report uses industry data and original survey data to describe trends and characteristics of cvc organizations and investments these data provide insight on a range of issues relating to cvc operations and investments u s department of commerce national institute of standards and technology nist gcr 08 916

provides an overview of the various facets of venture capital and their related issues this book surveys venture capital as a research field and explores the various conceptual theoretical methodological and geographic aspects it focuses on the specific environs of venture capital

excerpt from initiating successful corporate venture capital investments abstract 49 large u s corporations that make corporate venture capital cvc investments as part of their new business development strategies were studied venture capital firms were found to be the key deal source of the more successful cvcs market familiarity was found to be even more

important than technological familiarity in initiating strategically successful investments in small enterprises later round investments performed better strategically than did early round financings cvc financial success flows from its strategic success which in turn is influenced favorably by strategic focus executive summary the strategies of 49 large u s corporations using corporate venture capital cvc for new business development were studied and evaluated venture capital firms were found to be the key deal source for cvcs making investments in small ventures that the cvcs judge to be successful strategically successful cvcs frequently first invest in venture capital funds as a venture capital limited partner then take a more proactive long run approach by investing side by side with private venture capitalists directly in start ups corporate familiarity with the ventures market was found to be more important in determining strategic success than familiarity with the venture s technology about the publisher forgotten books publishes hundreds of thousands of rare and classic books find more at forgottenbooks.com this book is a reproduction of an important historical work forgotten books uses state of the art technology to digitally reconstruct the work preserving the original format whilst repairing imperfections present in the aged copy in rare cases an imperfection in the original such as a blemish or missing page may be replicated in our edition we do however repair the vast majority of imperfections successfully any imperfections that remain are intentionally left to preserve the state of such historical works

the oxford handbook of venture capital provides a comprehensive picture of the issues dealing with the structure governance and performance of venture capital

corporate venturing is a key strategic growth tool but it is also complex and most programmes fail learn how to successfully manage measure and improve a corporate venturing programme with this one stop strategic guide the corporate venturing handbook delivers phase by phase guidance on the effective set up operation and termination of a corporate venturing programme shedding light on how corporate venturing actually works in practice it outlines how to manage its underlying dynamics and avoid pitfalls its intuitive and systematic framework navigates users through meeting objectives and expectations so they can successfully generate value for their organizations the framework is evidence based and data driven steering users to make informed decisions specifically tailored to their own organizational needs and also offers a valuable tool to help measure and capture the financial and strategic return on innovation improving the transparency and traceability of value creation readers will also benefit from best practice insights cases and examples from some of the biggest and most longstanding corporate venturing programmes in the world including siemens healthineers shell ventures axa venture partners pm equity partner nestle and samsung

venture capital also known as vc or venture is a type of private equity capital typically provided for early stage high potential growth companies in the interest of generating a return through an eventual realisation event such as an ipo or trade sale of the company venture capital investments are generally made as cash in exchange for shares in the invested company it is typical for venture capital investors to identify and back companies in high technology industries such as biotechnology and ict information and communication technology this book details the role of venture capital in innovation

andrew romans captured wisdom from interviews with 100 corporate venture capitalists cvcs independent vcs ceos of startups bankers and lawyers to write the definitive book on the topic

of cvc masters of corporate venture capital is packed with invaluable advice about how to best raise capital from cvcs unlock synergies of partnering startups with large corporations for rapid international growth and avoid potential disasters and other dangers related to cvc more than 20 of all venture capital financings include at least one cvc and thus startups need to understand this previously misunderstood area of funding corporations need to establish their own cvc arms to access external innovation and learn how to bring this inside via vc investing partnerships and m a we work in a very complex ecosystem and this book captures stories that bring the complexity to life with simple lessons this book is for entrepreneurs vcs angel investors family offices cvcs corporates thinking about launching a cvc anyone advising startups

venture capital 2 0 from venturing to partnering provides a better understanding of the alternatives to bank financing for smes and entrepreneurs and examines a range of new external financing providers including crowdfunding platforms the new breed of venture capital firms and corporate venture capitalists the authors assess the likely impact of each of the different financing options available to smes and high growth companies and ask whether they can with greater network resources improve the selection of investments and access to follow on funding in later stages of a start up s development these new breed of capital providers have introduced collaborative models which appear to play an invaluable role in the selection of the right mix of portfolio companies and can also offer the access to new technologies as well as possible exit opportunities simultaneously the authors explore the role of government equity co investment programs that provide funding and advice through public private partnerships the research suggests that as long as these government programs add value to the collaborative venture capital models they can play an important role in funding innovative projects following an introduction section 2 discusses how governments can encourage entrepreneurship and the launch of start up companies and influence the development of smes section 3 provides an overview of the traditional venture capital cycle and focuses on the funding investment and liquidity gaps in this cycle section 4 examines some of the developments recently introduced in practice that have proven to be an effective step in bridging the gaps in this cycle the goal of this analysis is to show that the new breed of venture capital providers no longer think of their function as simply providing a source of capital in the expectation of financial return this section illustrates that the task is to build an open and collaborative relationship with their portfolio firms some investors have labelled this trend as venture capital 2 0 section 5 presents the authors conclusions

different strategies and tactics to accelerate innovation and growth through collaboration this is not the hype story of how cool startups are and why you should invest in them with a fund or setup an accelerator corporate venturing is so much more than cvc corporate venture capital the aim of this book is to provide insights in the different strategies and tactics to accelerate innovation and growth through collaboration as well as plenty of cases as examples where these models are successfully applied this is not a book for people that are looking for complex innovation theories around venturing rather it s a no nonsense ready to apply comprehensive guide for creating and reviewing your corporate venturing strategy as strategic growth the book will provide guidance insights perspective and inspiration for anyone that has intrests in corporate venturing as a strategy to accelerate growth whether you are a large corporate or an upcoming player in the market with cases from ricolab bnp paribas fortis roularta media group sncf and cartamundi discover a ready to apply comprehensive guide for creating and reviewing your corporate venturing strategy as strategic growth extract attract a typical ventures for

starters you will attract ventures that you may not have found yourself because you're too focused on specific fields while a company may not fit the profile you're looking for at first sight digging deeper may reveal that they are solving the same problem in a different industry or that they are doing breakthrough work that you hadn't even considered yet it's a more passive approach than scouting but you will need to keep creating content to keep it going so don't underestimate the work about the authors. Dado van Peteghem is one of the leading experts in the digital sector. He is a frequent keynote speaker and entrepreneur. Dado is founding partner at the consulting firm Duval Union Consulting, co-founder of several startups including Social Seeder, Speakersbase, and Trendbase, giving more than 150 speeches per year internationally on topics such as digital disruption and transformation, corporate innovation, and startup thinking. Omar Mohout, currently entrepreneurship fellow at Sirris, is a former technology entrepreneur, a widely published technology author, C-level advisor to high-growth startups, as well as Fortune 500 companies, and professor of entrepreneurship at the University of Antwerp, the Antwerp Management School, ULB, and Solvay Brussels School of Economics and Management.

We examine a sample of over thirty thousand transactions by corporate and other venture organizations. Corporate venture investments in entrepreneurial firms appear to be at least as successful using such measures as the probability of the portfolio firm going public as those backed by independent venture organizations, particularly when there is a strategic overlap between the corporate parent and the portfolio firm. While corporate venture capitalists tend to invest at a premium to other firms, this premium appears to be no higher in investments with a strong strategic fit. Finally, corporate programs without a strong strategic focus appear to be much less stable, frequently ceasing operations after only a few investments. But strategically focused programs appear to be as stable as independent venture organizations. The evidence is consistent with the existence of complementarities that allow corporations to effectively select and add value to portfolio firms but is somewhat at odds with suggestions that the structure of corporate venture funds limits their effectiveness.

Excerpt from *Initiating successful corporate venture capital investments*. All companies committed to growth must develop new businesses. A firm's options include developing new products for markets in which it already participates, taking existing products to new markets, or delivering new products to markets it has not traditionally served. About the publisher: Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at forgottenbooks.com. This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original such as a blemish or missing page may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully. Any imperfections that remain are intentionally left to preserve the state of such historical works.

The Palgrave Encyclopedia of Private Equity is a major reference work which covers more than 250 topics related to private markets, entrepreneurial finance, and alternative investments. It takes an interdisciplinary perspective and brings together contributions from the fields of finance, accounting, entrepreneurship, strategic management, law, human resource management, economics, international management, business ethics, and innovation management. The aim of this major reference work is to summarize the current state of research and provide an overview of the most important methods used in practice. In addition, the Palgrave Encyclopedia of Private Equity summarizes selected definitions, laws, and historical

developments the authors are leading scholars and experts from the field from all over the world all contributions are concise and allow you to quickly obtain reliable information for academic papers journalistic research political discussions or day to day investment practice

a founder's decision for an investor can substantially influence the new venture's success two common types of venture capital vc are independent venture capital ivc and corporate venture capital cvc previous research focused on the investor's perspective and studied the distinct differences between ivc and cvc their value adding capabilities and risks in contrast as founders investor options have been rising this research focuses on the founders and studies which of the two types they prefer and why the author outlines which investor characteristics founders favor and quantifies the value of these vc characteristics in terms of accepted equity dilution the results show that founder preferences for the two vc types are highly heterogeneous the author provides recommendations for founders on how to find the right investor and outlines how investors can position themselves to attract the most promising ventures and founding teams

an invaluable resource for current and aspiring technology investors venture capital and the finance of innovation provides an in depth understanding of the tools and models needed to succeed in this competitive and highly fluid business environment building on a comprehensive introduction to fundamental financial and investment principles the text guides the reader toward a robust skill set using enterprise valuation and preferred stock valuation models risk and reward strategic finance and other concepts central to any venture capital and growth equity investment two features of the book stand out from other sources on the subject first it pays special attention to the enterprise valuation methodology for high growth companies what drives the value of a company that has little physical assets losing money now but has a small chance of achieving great success in several years how do you create estimates for sales profit and return on capital when little data is available the book answers these questions using a discounted cash flow model that is tailor made for technology companies dcf xlsx downloadable from the instructor website and the comparables model second it highlights the most valuation relevant feature of vc term sheets namely the use of convertible preferred stock the book shows the reader how to use a user friendly and automated valuation model of vc preferred stock available at vcvtools com to value various types of preferred stock and to visualize how term sheets split the values of the firm between entrepreneurs and vcs accessible comprehensive and assuming only basic knowledge of venture capital this text offers essential guidance for successful vc and growth equity investing in any market

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